SANJAY KUMAR SHUKLA, IAS

Principal Secretary
Govt. of Madhya Pradesh
Department of Industrial Policy and
Investment Promotion



Mantralaya, 2nd Floor, Room No. D-204, Vallabh Bhawan-III, Bhopal-462004 (M.P.)

Phone: 0755-2708661 (Office) E-mail ID: pscomnind@mp.gov.in

sksh927@gmail.com

Website: www.mpindustry.gov.in

Madhya Pradesh has been among the leading States in the country under Ease of Doing Business. The state has been a forerunner in taking up new initiatives, which has helped the state in improving its business climate.

Madhya Pradesh has been a forerunner in the implementation of reforms like District Level Business Reform Action Plan, State Reform Action Plan, Reducing Compliance Burden etc. introduced by Department for Promotion of Industry & Internal Trade, Ministry of Commerce & Industry, Government of India and Madhya Pradesh has consistently featured among the 'Top Achievers' in the EoDB ranking.

Madhya Pradesh Industrial Development Corporation (MPIDC) a fully owned of Government of Madhya Pradesh has developed the Single Window System of the State called INVEST Portal (http://invest.mp.gov.in/).

INVEST Portal is a robust system, which caters to needs of the investors which acts as a One Stop Solution for any business/industry that wants to setup a business in the State. It covers the complete lifecycle of an investment proposal from allocation of land to approvals to incentives linked to production & expansion.

Currently there are 45 services pertaining to 12 departments provided through INVEST Portal which includes approvals related to Labour, Pollution Control Board, Electricity etc.

Madhya Pradesh is emerging as one of the favourable destinations for investment in the country. To project Madhya Pradesh as one of the favourable destinations globally, the State wishes that the link of the Invest Portal (http://invest.mp.gov.in/) should be showcased and hyperlinked on the website of the Indian embassy across the World.

I would request you to kindly list the MP Invest Portal on your embassy website which will help Madhya Pradesh to be showcased as one of the favourable Investment destinations in India.

With warm regards,

(Sanjay Kumar Shukla)